

## Sometimes control is all about flexibility

One of the few things we know for sure in life is that our need will change; often in ways we least expect. To put more control back in your life; the **PRU**link assurance plan is an investment linked insurance plan that is flexible enough to adapt to your needs throughout your life.

Choosing a plan that looks after your finances and health for all your life is a very sensible decision. Choosing a plan that lets you decide exactly how to divide your premium between saving and protections a decision made with foresight. The **PRU**link assurance plan is for those who plan for the unexpected future. At Prudential, we are proud to put this control back in your life.

The **PRU**link assurance plan gives you control by being adaptable to your changing life stages and needs:

### Stage 1: Single

At this time, you probably want to maximise the opportunity to make your money work harder for you. But your protection need to

### Stage 2: Marriage

The increased responsibilities of a spouse and a new home call for higher levels of protection, so you may need to increase your level of

### Stage 3: Parent

Now you have a child to care for, you will want to strike the balance between protection for now and investing for your child's future education.

### Stage 5: Retirement

By this time, you would have built up a stable retirement fund and you still enjoy the protection and coverage.

### Stage 4: Empty Nest

At this time, you probably want to maximise the opportunity to make your money work harder for you. But your protection need to